



# VIGNAN's

INSTITUTE OF INFORMATION TECHNOLOGY  
(AUTONOMOUS)

(Approved by AICTE - New Delhi & Affiliated to JNTUK, Kakinada)  
Beside VSEZ, Duvvada, Vadlapudi Post, Gajuwaka, Visakhapatnam - 530 049.

## 7.2.1 Best Practices successfully implemented by the Institute during the year 2020-21

### Best Practice- 1

#### Title of the Practice: Felicitation of Parents

- The Institute strongly believes that every successful student comes from successful parents and a happy family at home.

#### Objectives of the Practice:

- The objectives of the Practice are:
- To showcase the Institute's respect and gratitude to parents by thanking and felicitating them, who have played a vital role in the success of the student, in an Annual Grand Event attended by almost 5000+ people.
- To ensure that the students (who usually at this transitional age, assume that it's their individual success), realise that his/her parent have a series of sacrifices in the success story of the student.
- To explain in detail to all the parents the efforts put in by the Institute for four years, to make a student successful, relating to the commitments made by the Institute on the Inauguration Day (first day of the 4 Year UG Program).
- To guide the students placed, on how to progress in careers.
- To explain the students on how to balance their personal and professional life.
- To boost the morale of the siblings and students of the next batches to bag better job opportunities.





### The Context:

- It has been observed that, most of the students who could not do well, have disturbed parents, who could have been disturbed either emotionally or financially. In view of this, the Institute has implemented the Felicitation of Parents as a Best Practice.
- The key issues that are addressed by designing and implementing this practice are, developing the child's respect towards parents who have sacrificed their life time for the 22 years of child's successful life, and educating the student on how to balance the personal and professional life, which is very crucial for this generation students.

### The Practice:

Usually in Institutes only the success of students is celebrated, but in reality, their parents play a very critical role, and if not for their support, many initiatives of the Institute will not be successful. Our Institute has introduced this unique initiative to felicitate parents and thank them for all their support, which has not only helped us achieve our objectives of the program, but also has facilitated the Institute grow to greater heights, over the years.

### Evidence of Success:

- We have had lots of applauds for the Parent Felicitation Event than the regular Cultural and Technical Fests that happen in every Institute. The reason being, that, this event connects the Emotional Quotient and Social Quotient of the target audience. Our target/benchmark has been to make this event every year to be open-invite event, which we have been 100% successful in, which is evident from the huge turn around every year. The results of this program are mostly intangible, but listed below are the outcomes we have seen in the years, that passed by:





- Parents have understood in detail the programs/initiatives conducted in the Institute, which led to the success of the student.
- Parents, who usually are occupied with their work, had an opportunity to interact with the faculty, who were most of the times referred to at home, by the student, and their works being explained to the parents.
- Students' siblings who wanted to pursue careers in other streams have pursued Engineering careers, and have preferred to study in our Institute only. 20% of our Institute's students are siblings.
- Students' have developed an emotional connect with the parents and have showcased a matured respect towards the parents.
- Students have excelled in their careers and grown up the hierarchy, in a short term.
- Problems Encountered and Resources Required:
- The major problem encountered is organizing the event in a well-planned manner, ensuring that neither of the 5000+ attendees are dissatisfied. Considering the location of the Institute, which is far from the city limits, there is a reluctance from very few parents to attend the event. The resource utilization for this program is as below:
- We have teams dedicated for every unit, who take up the tasks for their respective units.
- Every parent is personally called and invited for the event.
- Every parent is received on the campus, and ensured to be comfortable.
- The event is organized in 3600 square meters open auditorium, which makes the event livelier.
- Every attendee is offered lunch on campus with traditional cuisine.
- Every parent is felicitated traditionally with a shawl and memorable memento.





